

University of Pretoria Yearbook 2020

Strategy and general management 808 (GIB 808)

QualificationPostgraduateFacultyGordon Institute of Business ScienceModule credits12.00Contact time28 contact hours per 3 week cycleLanguage of tuitionModule is presented in EnglishDepartmentGordon Institute of Business SciencePeriod of presentationSemester 1 or Semester 2

Module content

To integrate our understanding of strategy and leadership by thinking through these key concepts, drawing on the strategy-related topics as well as any other aspects of the MBA that will assist you in shaping the habits and practices of leadership at a strategic level.

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